

A man with dark hair and glasses, wearing a blue denim shirt over a white t-shirt, is seated at a desk. He is looking down at a laptop, with his hands on the keyboard. To his left is a light green textured mug. The background shows a modern office environment with shelves holding various items.

**EXCLUSIVELY
FOR
MANAGERS &
TEAMLEADERS**

**EUROTECH NEW TRENDS
TO GO VIRTUAL & ONLINE**



**VIRTUAL
SELF-PACED
TRAINING**

Leading in a Digital World

Leading for a Better World



Leading Next in 3 Ways



ILT
(WORKSHOP)



VILT
(WEB BASED)



SELF-PACED
COURSE

		ILT (WORKSHOP)	VILT (WEB BASED)	SELF-PACED COURSE
Leading in the Digital World	Introduction To Digital Leadership	✓	✓	
	Networked Leadership	✓	✓	✓
	Sense-making Leadership	✓	✓	✓
	Design Leadership	✓	✓	✓
	Agile Leadership	✓	✓	✓
Leading Digital Execution	Agile Way of Working 	✓	✓	
	Driving Innovation Through Design Thinking 	✓	✓	✓
	Becoming a Digital Change Champion 		✓	✓
	Clearing the Digital BLUR	✓	✓	✓
	Digital Fundamentals	✓	✓	
Leading Digital Transformation	Digital LEAPFROG Strategy			✓
	Digital Fault Lines			✓

 Simulation-based course

Introduction To Digital Leadership



The Digital Age is upon us and thriving in the world of VUCA, comprehension, strategy, and action are required to take place at bullet's speed. How can organizations embrace this rapid change and succeed in the Digital Age? It requires a significant mindset and skill change in an organization's leaders. This course will help you understand the new leadership practices for the Digital Age.

Modern organization needs

The digital age necessitates the development of leaders at all levels of an organization. You are expected to help create and execute a vision, be agile, and lead the organization through uncertainty and rapid change.

Key Takeaways

- Build basic awareness of latest Digital trends and disruptions
- Understand the context in which a Digital Leader operates
- Understand the 4 personas of a Digital Leader: Networked Leader, Sense-making Leader, Design Leader and Agile Leader

Duration: 2 - 3 Hours
Fees: K.D120 per employee

Course Outline

- Introduction to Digital Transformation
- Introduction to Digital Leadership
- Introduction to the four personas of a digital leader
 - Networked Leader
 - Sense-making Leader
 - Design Leader
 - Agile Leader

Learning Format



ILT
(WORKSHOP)



VILT
(WEB BASED)

Who should attend?

Directors, Executive Managers, Leaders, Team leaders, Mid- Senior Management, Decision Makers & prospective managers or supervisors, or managers or supervisors with some experience but with no formal training.

Networked Leadership



The reality of the Digital BLUR era is that organizations operate in a boundary-less fashion, leveraging assets and people outside their organization to deliver value to the customer. This course on networked leadership will help you develop the skills and mindsets to thrive in the new digital age.

Modern organization needs

One of the business realities of the digital age is that organizations have become increasingly 'boundary-less'. The fast-changing business landscape calls for grooming networked leaders who look past defined boundaries to create new value for their firms.

Key Takeaways

- Understand the persona, mindset and skills of a Networked Leader
- Uncover what it takes to build a Fluid Mindset and become more curious
- Utilize Organizational Dexterity to leverage networks and create alignment
- Develop Social intelligence to achieve common goals by influencing stakeholders
- Work with Systems Thinking to build a unified system by connecting the dots

Duration : 2 - 3 Hours

Fees: K.D120per employee

Course Outline

- Introduction to Clearing the Digital BLUR
- Who is a Networked Leader?
- Fluid Mindset: The Virtues of Being Curious
- Social Intelligence: Achieving Common Goals by Influencing Stakeholders
- Organizational Dexterity: Leveraging Networks and Creating Alignment
- Systems Thinking: Building a Unified System

Learning Format



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Sense-Making Leadership

We live in the era of limitless digitization, where data proficiency and making data-backed decisions for leaders is not just a good-to-have but a must-have. But how do leaders do this? How do you embrace the world of data intelligence and leverage it to work in your favor? We will unpack this and a lot more in this course on sense-making leadership.

Modern organization needs

In the last few decades, we have witnessed the evolution from the internet of computers to internet of humans to the internet of things. In the future, everything will be **'plugged in'**. The immediate impact is that we will be living in an era of exponentially exploding data, information and algorithms. Given this new reality, we need leaders who can make sense of and lead in the exponential data-driven era.

Course Outline

- Introduction to Clearing the Digital BLUR
- Who is a Sense-Making Leader?
- Insights-Driven Mindset: Develop Insights Through Data
- Computational Thinking: Ask The Right Questions To Re-frame The Problem
- CTDM: Make Rational Decisions
- Storytelling: Communicate Complex Situations In A Simplified Manner

Key Takeaways

- Understand the persona, mindset and skills of a Sense-Making Leader
- Develop an Insights-driven mindset to develop insights through data
- Uncover what it takes to build Computational Thinking by asking the right questions to re-frame the problem
- Utilize Critical Thinking and Decision Making in order to make rational decisions
- Work with Storytelling to communicate complex situations in a simplified manner

Learning Format



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Design Leadership

With more and more organizations embracing unbounded innovation, the landscape calls for grooming a new kind of leader. As innovation becomes a way of life for organizations, and employees across levels are empowered to bring their creative selves to work, leaders will be called upon to demonstrate new mindsets and skillsets to encourage unbounded innovation. This course helps you reboot the way we think about driving innovation in our organizations.

Modern organization needs

Digital native organizations do not box themselves within the traditional definitions and boundaries of an industry. Amazon, for instance, started as an online book retailer and today, is competing against Walmart on physical retail, with Google and Microsoft on cloud computing and with television production studios and broadcasters through their original streaming content. Given this new reality, we need leaders who are comfortable to lead in the era of unbounded innovation.

Key Takeaways

- Understand the persona, mindset and skills of a Design Leader
- Develop an Exponential mindset and learn to challenge the status quo
- Uncover what it takes to build Innovative solutioning by decoding empathy
- Utilize Inclusion in order to integrate diverse points of view
- Develop calculated risk taking abilities and an openness to ambiguity and failure

Course Outline

- Who is a Design Leader?
- Exponential mindset
- Innovative solutioning
- Being inclusive
- Calculated risk taking
- Bringing it all together

Learning Format



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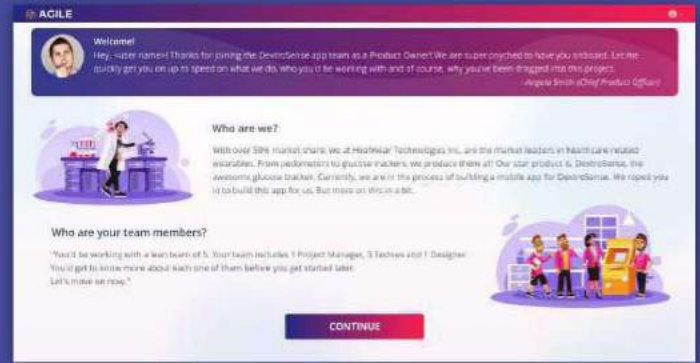
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Leading Next

Leading Digital Execution

Agile Way of Working



In the era of ever changing demands and customer driven solutions, organizations need to work iteratively and respond quickly to succeed. The Agile way of working helps create responsive solutions that address customer needs. This course will help participants understand and leverage Agile ways of working to generate customer centric solutions and foster adaptable, responsive teams.

Working Smarter

Traditional ways of working lack the ability to keep ahead of the competition in the rapidly changing market environment. Organizations and individuals need to work in an Agile manner, centering their work on the customer's needs and employing a cyclical, iterative schedule to design superior solutions.

Key Takeaways

- Respond to changes in the business environment in an Agile manner
- Leverage Agile values to create customer centric solutions
- Enable teams to adopt Agile principles in their approach

AGILE Simulation

The Agile Simulation is designed to introduce learners to Agile way of working. The simulation puts learners in the role of a leader entrusted with the responsibility of creating a product that fits the customers' needs perfectly. To meet the objectives, the learner must foster an agile team that works iteratively and understands and incorporates customer expectations to design a successful product.

Duration : 2 - 3 Hours

Fees: K.D120per employee

Course Outline

- Businesses that succeeded by applying Agile
- Understanding the meaning of Agile
- Agile: a better way of working
- Agile values and their application
- MVPs: key to working iteratively
- Advantages of working in Sprints
- Simulation Play
- Debrief session

Competencies Covered

- Customer centricity
- Change agility
- Collaboration
- Result focus

Learning Format



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Agile Leadership

Many successful organizations from the industrial age and early parts of the information age, have failed to leverage the power of digital in their businesses and have become obsolete or are becoming increasingly irrelevant in the digital age. Leaders must embrace agility to make the most of opportunities that emerge on a continuous basis. We will unpack this and a lot more in this course on agile leadership.

Modern organization needs

As agility becomes a way of life for organizations, and employees across levels are encouraged to learn continuously, leaders will be called upon to demonstrate new mindsets and skillsets to encourage relentless iteration. This new reality calls for a reboot in the way we think about driving agility in our organizations.

Key Takeaways

- Understand the persona, mindset and skills of an Agile Leader
- Develop a continuous learning mindset and demonstrate the ability to unlearn and re-learn at a rapid pace
- Learn to demonstrates customer centricity, the ability to keep customers at the center of the decision-making process and rapidly iterate to create value
- Learn to demonstrates change agility, the ability to manage and drive change within the organization
- Become adept at talent dexterity, the ability to flex leadership styles

Course Outline

- Who is an Agile Leader?
- Continuous learning mindset
- Customer centricity
- Change agility
- Talent dexterity
- Bringing it all together

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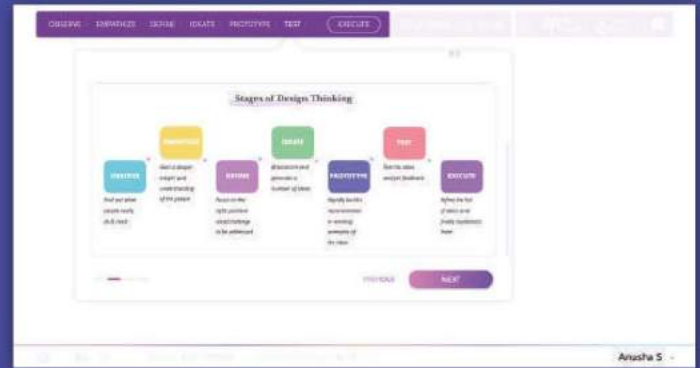
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Leading Next

Leading Digital Execution

Driving Innovation Through Design Thinking



People who can solve thorny business problems for their customers are valuable assets to their organizations. This simulation-based course helps leaders develop their abilities to identify problems, generate ideas, design solutions and drive greater value to customers by thinking beyond the boundaries of tried and tested possibilities.

What Modern Managers Need

Successful organizations are those that are ready to face the challenges of the future even as they tackle the problems of the present. Such organizations thrive on enabling and encouraging their people to think creatively using the design thinking methodology which gives them both structure and freedom.

Key Takeaways

- Describe the fundamentals of Design Thinking
- Solve complex challenges through the process of structured design thinking
- Identify ways to drive innovation in your organization and deliver stellar value to customers
- Generate ideas to build a culture of innovation in your teams and in your organization

Course Outline

- Examples to show how businesses have harnessed Design Thinking
- The Design Thinking process
- Critical elements of Design Thinking
- Types of innovation
- Steps and barriers to implementing innovation
- Simulation Play
- Debrief session

Competencies Covered

- Innovation
- Creativity
- Problem Solving
- Customer centric solutioning

Learning Format



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COURSE

Design Thinking Simulation

The Design Thinking Simulation is designed to help learners change the way they approach problems and problem solving. The simulation puts learners in the role of a leader of a business that has been facing severe growth concerns and challenges them to achieve rapid growth and great customer experience in a short span of time.

Who should attend?

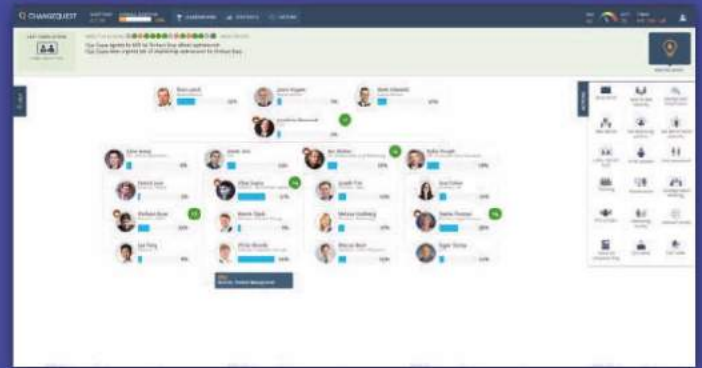
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Leading Next

Leading Digital Execution

Becoming a Digital Change Champion



It's no secret that we are now firmly in the middle of the fourth industrial revolution. Rapid changes are sweeping across various industries. Things are changing for organizations in terms of strategy, leadership capabilities and culture and you need to become a digital change champion to manage this change.

Modern organization needs

In the face of rapid changes, there is a choice we all have to make. Do we stay ahead of the curve and lead the way or be swept away by these changes and become redundant. Simply put, it is the best of times for people who see opportunities in these tectonic shifts and seize the moment.

Key Takeaways

- Understand the concept of digital
- Learn how digital is introducing changes in various functions within the organization
- Understand various frameworks that can help you become change ready
- Learn various skills that you need to develop to champion digital change across the organization
- Apply the learning in a gamified environment

Course Outline

- What is digital?
- What is changing?
- Models for Individual Change Readiness
- Change curve, the ADKAR model and the 4H model
- Becoming a change agent for your organization

Competencies Covered

- Influencing
- Leading without Authority
- Dealing with Ambiguity

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Simulation

This simulation helps participants bridge the gap between the theory and practice of influencing others in the digital era. Participants must face and work around a range of challenges that include lack of formal authority, resistance to change and interpersonal dynamics between stakeholders within the virtual organization.

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Leading Next

Leading Digital Execution

Clearing the Digital BLUR



Boundaryless Organizations



Limitless Digitization



Unbounded Innovation



Relentless Iteration

The Digital transformation journey is fraught with uncertainties and risks that organizations and leaders are unfamiliar with. Management playbooks from the industrial age offer very little meaningful guidance. Therefore, we need a fresh perspective to respond to the challenge. Clearing the Digital BLUR fills the gap by providing a handbook for navigating the strategic challenges of the digital age.

Modern organization needs

To adapt to the pace of change and stay relevant in the digital world, organizations and leaders must understand the dynamics of digital transformation and its impact on business.

Course Outline

- Introduction to Digital Transformation
- What is digital?
- What are some of the myths surround digital?
- What are platforms?
- Three types of disruptors in the digital age
- The era of Digital BLUR
- Clearing the Digital BLUR

Key Takeaways

- Become aware of the digital trends that are driving digital transformation in organizations
- Understand what Digital means to businesses, what top myths surround Digital and present insights on the three types of digital disruptions we see in the industry
- Bring a sharp focus the four crucial business lines that are blurring away in the digital age

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Leading Next

Leading Digital Execution

Digital Fundamentals



The Digital Age is upon us and thriving in the world of VUCA, comprehension, strategy, and action are required to take place at bullet's speed. How can organizations embrace this rapid change and succeed in the Digital Age? This course provides a clear understanding of digital disruption and help leaders develop the right mindsets and methodologies for embracing the digital ways of working.

Modern organization needs

Execution is a key focus in ensuring the organization's exponential growth in the digital age. Implementing methodologies that embrace digital ways of working requires a different mindset.

Course Outline

- Introduction to the latest digital trends and disruptions
- Create an **“as is”** business model
- Prepare a roadmap for the **“to be”** state using different innovation lenses
- Create a **“to be”** business model

Key Takeaways

- Build basic awareness of latest Digital trends and disruptions
- Understand the current business model
- Apply different innovation levers to your business models
- Prepare a strong roadmap for your business
- Takeaway a futuristic business model to drive digital in your organization

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Leading Next

Leading Digital Transformation

Digital LEAPFROG Strategy



L E A P F R O G

The Digital LEAPFROG Strategy course helps leaders formulate exponential digital strategies and innovate on their existing business models. Using a series of structured frameworks and online toolkit, this course allows you to apply key learning in the context of your business.

Modern organization needs

Digital is completely disrupting the business ecosystem, necessitating leaders to redefine strategies and business models to respond to the new opportunities that digital transformation presents.

Key Takeaways

- Unlock exponential growth using the ecosystem
- Build competitive advantage and a competitive moat for the business
- Create a thriving ecosystem that adds tremendous value to customers

Duration: 2 - 3 Hours
Fees: K.D120per employee

Course Outline

- Linear to networked business model
- Ecosystem as strategy: Liquid structures and economy of platforms
- Data as strategy: Algorithms, analytics and programmable interface
- Design as strategy: Formulate experience journeys and reach uncharted territories
- Agility as strategy: Obsessive customer centricity and game changing adaptation

Learning Format



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Digital Fault Lines



Fault lines are essentially fundamental shifts that cause cracks in the strategy execution process. These fault lines prevent an organization from succeeding in the digital transformation journey. This course will help you understand and overcome these fault lines.

Modern organization needs

Many studies say that only 16% of digital transformations succeed. Many transformations fail mainly due to leaders' inability to overcome major fault lines in their path towards a digital future.

Key Takeaways

- Understand the internal and external fault lines
- Learn how to navigate internal fault lines revolving around structure, process and information flow, goal and incentive alignment
- Learn how to navigate external fault lines that are mainly related to how the organization manages conflicts, how responsive they are to the external environment
- How they manage ecosystem data and processes around innovation

Duration: 2 - 3 Hours

Fees: K.D120per employee

Course Outline

Internal Fault Lines:

- Structure and talent
- Streamlining Process and Information Flows
- Managing Innovation through Goal Alignment
- Managing the **Now, New and Next**

External Fault Lines:

- Open vs. Closed Ecosystems
- Sharing vs. Protection
- Permission less Innovation vs. Precautionary Innovation

Learning Format



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